



2010 Annual Report



Prairie Public Broadcasting, Inc.

(Fiscal Year 2010 began October 1, 2009, and ended September 30, 2010.)



Prairie Public Broadcasting provides quality radio, television, and public media services that educate, involve, and inspire the people of the prairie region.

Prairie Public Broadcasting is a trusted public media service dedicated to building an exciting and productive future for our region and its people by offering a window on the world and creating a forum for discussion of important issues.

When you support Prairie Public, your contribution goes to work to make great television and radio programs happen. It works to secure the very best of PBS and NPR programming, along with high-quality, original productions created to meet your interests and needs.

Individual and community support is a crucial part of Prairie Public's success, and this annual report celebrates our dedicated partners and contributors.



PBS

Prairie Public is a member of the Public Broadcasting Service, a private, nonprofit corporation that provides quality television programming and related services.



Prairie Public is a member of NPR, a privately supported, nonprofit membership organization that serves its audience in partnership with independently operated, noncommercial public radio stations.

Cover photos clockwise from top left: Prairie Public supporters at an Investors Circle dinner; Clifford the Big Red Dog at the Winnipeg Baby and Kids Show; brats and root beer for supper at the Ask This Old House barbeque; Sid the Science Kid and a friend at a Share A Story family literacy event; teachers at the Teacher Training Institute; videographer Ryan Sailer on location; free tool belts for everyone at the Ask This Old House barbeque; dancers at Share A Story. Center: Prairie Public staff dressed for sandbagging.



You are our inspiration

Everyone who appreciates public television or public radio has a different reason for that penchant.

Here at Prairie Public, we've heard stories about young people who were inspired to pick up instruments after watching a concert and stories about how our radio broadcast accompanies farmers while they spend long hours in the fields.

The phones always ring in our office the morning after a local television production has premiered—people appreciate when Prairie Public captures the essence of our culture, and they want to buy copies of the production to send to their friends and relatives who've left the region.

Radio's "Dakota Datebook" series is one of the most visited pages on the Prairie Public web site—we hear from people who recognize an ancestor in the narratives, and they call to thank us for adding to their understanding of their own family history.

One day, we received a phone call from a woman whose young grandson was critically ill. She wanted the mailing address of the folks who produce "Barney and Friends" so she could write to them and express how much her grandson loved and was comforted by the big purple dinosaur.

In 2010, Prairie Public worked to gather some of those stories in a series of "My Source" spots. We asked people to complete the phrase "Prairie Public is my source for....", and we weren't surprised at the variety of answers. We heard from individuals who appreciate our news coverage, teachers who use our classroom programming, and families who love the British comedies.

So it's a challenge to condense an entire year's review of good work into these few pages of Prairie Public's 2010 annual report.

Even more challenging is attempting to describe the myriad programs and services available from our fellow PBS and NPR member stations. PBS, with its nearly 360 member stations, offers us all—from every walk of life—an opportunity to explore new worlds and find new inspiration. NPR and NPR's 900 independent member stations provide us with news, information, and music programming unlike any other.

It's all possible with your support. And that's *our* inspiration. Thank you for sharing your stories with us. Thank you for welcoming us into your home every day. And thank you for participating in the ongoing conversation that is public media.

Warmest regards,

John Harris
President & CEO
Prairie Public Broadcasting

2010 Television Highlights

Public television continues to be a trusted and respected leader in the wide world of media—providing an impressive variety of television’s most highly acclaimed programs from PBS and independent producers. Prairie Public contributes to the excellence that public television is known for with a diverse collection of community affairs programs, how-to series, music specials, and full-length documentaries. And in 2010, Prairie Public’s television crew was honored with two regional Emmy® Awards and two Telly Awards.

2010 Prairie Public Productions

America’s Grasslands:

- A Threatened National Treasure**
- A Considered View: The Photography of Wayne Gudmundson**
- An Evening with Raymond Schroth**
- Fargo Film Festival Preview Show**
- Global Energy and Carbon: Tracking Our Footprint**
- Golfing Gems: The Best Small Town Courses**
- The Health Care Law: What It Means**
- Homesteading**
- It’s All Earth and Sky**
- Managing Carbon Dioxide: The Geologic Solution**
- North Dakota Musicians**
- Painting with Paulson, eleventh season**
- Prairie Artists**
- Prairie Mosaic**
- Prairie Pulse, eighth season**
- WWII Prairie Memories**

Prairie Public’s Local Productions: Consistently Award Winning!

Emmy® Awards

Regional Emmy® Awards are presented in 19 regions across the United States to recognize excellence in television and include news, sports, documentary, educational, and entertainment program categories.

A Considered View: The Photography of Wayne Gudmundson

Bob Dambach, producer
Dave Geck, editor

Homesteading

Kim Stenehjelm, producer
Heidi Erickson, editor

Telly Awards

The Telly Awards honor the very best local, regional, and cable television commercials and programs, as well as the finest video and film productions and work created for the web.

Classic Award

The Germans from Russia: Children of the Steppe, Children of the Prairie

Classic Award

Prairie Crosses, Prairie Voices



Photos top to bottom: Editor Heidi Nelson with her Emmy® Award; Fargo Theatre executive director Margie Bailly and Prairie Public president and CEO John Harris on the set of Prairie Pulse; videographer Frode Tilden; former North Dakota Governor Bill Guy at the premiere of the documentary *The Charisma of Competence: The Achievement of William Guy*.



Photos top to bottom: North Dakota Forest Service staff and Prairie Public staff and members plant trees to celebrate radio's spring membership drive; recording narratives for the Library of Congress when Storycorps came to North Dakota; friends gather before comedian Paula Poundstone's performance.

2010 Radio Highlights

Prairie Public's radio service stands out as a beacon of intelligent news and culture on the prairie. In addition to award-winning programming from NPR and independent producers, radio listeners hear community conversations on **Hear It Now** with Merrill Piepkorn; roots, rock, and jazz music on **Into the Music** with Mike Olson; classical music on **Prebys on Classics** with Scott Prebys; and a variety of music, entertainment, and cultural programming throughout the schedule.

Prairie Public's radio news team provides daily local and regional news and is a stable and trustworthy presence in the offices of newsmakers and policymakers—offering intensified local coverage during elections and legislative sessions. Web resources, online streaming, podcasts, and archived audio serve a new audience that is hungry for in-depth news and information.

2010 Productions Highlights

German Russian War Memories

The Dirty Thirties:

**German Russians Remember
Storycorps**

High Risk High:

Youth Drinking in North Dakota

**North Dakota State Republican
and Democratic Conventions**

Eric Sevareid:

A Public Humanities Symposium

Prairie Public's Radio News Team: Honored for Exceptional News Coverage

Great Plains Associated Press Contest

The Associated Press is the essential global news network, delivering fast, unbiased news from every corner of the world. The not-for-profit news cooperative honors excellence in reporting.

1st Continuing Story **ND Floods**

Danielle Webster, Todd McDonald,
Dave Thompson

2nd Spot News **Ice Jam**

Dave Thompson

2nd Best Use of Sound **Major Tim**

Todd McDonald

Honorable Mention Best Use of Sound

Peace Officers' Memorial

Dave Thompson

Honorable Mention Enterprise **Joe Peltier**

Meg Luther Lindholm

Honorable Mention Feature **Devils' Run**

Danielle Webster

2010 Education Services and Community Engagement Highlights

At the core of Prairie Public's mission is education. Educators appreciate the professional development opportunities and the classroom resources available for every grade level in every discipline.

Parents and caregivers are grateful for the high-quality, non-commercial children's programming and the workshops and resources that enhance what children are learning from those programs.

Partnering with communities and their schools, Prairie Public has reinforced the love of learning with thousands of kids and parents at **Share A Story Family Literacy Events**—with free books, meet-and-greets with PBS Kids characters, instructive activities, and storytelling.

Prairie Public's education staff trains educators at conferences and hosts professional development days to help those educators discover PBS and Prairie Public multi-media resources. New in 2010 are Prairie Public's **Teacher Training Institutes**, where teachers learn how to use technology to integrate history, culture, and the arts into cross-discipline curriculums.

Also new in 2010 is the **NDStudies.org** web site—a multi-media searchable site that hosts articles, primary documents, audio and video clips, lesson plans, newspaper clips, related media, and web resources. The contents are completely searchable and each entry is tied to North Dakota state education standards.

Prairie Public gets to know its audience at member events, educational conferences, live performances, outreach activities, premieres, and special events that support and help to build healthy communities.

With Prairie Public's educational activities, television and radio programming, video-on-demand, and the web, students young and old are finding a world of valuable learning.



Photos top to bottom: Teachers at Prairie Public's Teacher Training Institute; learning through play at Midwest Kid Fest; reading to Curious George; The Cat in the Hat and some fans at the Winnipeg Baby and Kids Show.

The Prairie Public Broadcasting Family 2009–2010

The Prairie Public Broadcasting family is fortunate to have dedicated, hardworking, and enthusiastic people to guide the organization and serve on its boards and advisory councils.

Prairie Public Broadcasting Board of Directors

The Board of Directors is the governing body of the organization, and members are appointed to serve two three-year terms.

Howard Barlow (Vice Chair), Fargo, ND
Rich Becker (Treasurer), Grand Forks, ND
Pat Berger, Grand Forks, ND
Rodney Biggs, Winnipeg, MB
Dan Buchanan (Secretary), Jamestown, ND
Karen Ehrens (Chair), Bismarck, ND
Sharon Johnson, Minot, ND
Scot Kelsh, Fargo, ND
Leslie Malcolmson, Winnipeg, MB
Andy Maragos, Minot, ND
Dave Monson, Osnabrock, ND
Mike Pole, Bismarck, ND
Al Samuelson, Bismarck, ND
Reeh Taylor, Winnipeg, MB
Ken Zealand (Past Chair and President of
Prairie Public Manitoba), Winnipeg, MB
John E. Harris III (President & CEO),
Fargo, ND

Television Community Advisory Board

The Television Community Advisory Board reviews the programming goals established and the services provided by Prairie Public and advises the Board of Directors whether the programming and other policies are meeting the specialized educational and cultural needs of the communities served.

Rodney Biggs (Chair), Winnipeg, MB
Cindy Burgess, Dickinson, ND
Janet Daley Jury, Bismarck, ND
Carol Jean Larsen, Bismarck, ND
Randall Mann, Fergus Falls, MN
Joy Query (Vice Chair), Fargo, ND
Dean Schieve, Grand Forks, ND

Radio Council

The Radio Council was established to allow the three partners in the service—Prairie Public, North Dakota State University, and University of North Dakota—to be informed about the network's progress and plans and to provide input to their managements.

Paul Ebeltoft, Dickinson, ND
Britt Jacobson, Park River, ND
Mary Loyland, Grand Forks, ND
Paul Nyren (Vice Chair), Streeter, ND
Susan Podrygula, Minot, ND
Mike Pole, Bismarck, ND
Joshua Reidy, Grand Forks, ND
Dr. Thomas Riley (Chair), Fargo, ND
Dr. Craig Schnell, Fargo, ND
Debra K. Syvertson, Willow City, ND
John E. Harris III (President & CEO),
Fargo, ND

North Central Council for School Television

NCCST is an organization of public schools in North Dakota and northwest Minnesota that contracts with Prairie Public to create a virtual educational service unit and to provide links between educators and educational resources.

Diann Aberle, Milnor Public Schools
Dr. Rick Buresh, Fargo Public Schools
Merlin Dahl, Finley-Sharon Public Schools
Jeff Fastnacht (Past Chair),
Ellendale Public Schools
Patrick Feist, Enderlin Area Schools
Dr. David Flowers, West Fargo Public Schools
Dr. Robert Grosz, Fargo Public Schools
Larry Guggisberg,
Roseau Community Schools
Leslie Honebrink, St. Joseph's Catholic School
Dr. Paul Johnson, Bismarck Public Schools
Jason Kersten, Bottineau Public Schools
Dr. Dave Looyesen, Minot Public Schools
David Monson (Past Chair),
Edinburg Public Schools
Dr. Larry Nybladh,
Grand Forks Public Schools
Clarke Ranum, United Public School District 7
Dr. John Salwei, Bismarck Public Schools
Steve Swiontek (Chair),
Devils Lake Public Schools
Robert Toso, Jamestown Public Schools
Dr. Dana Wallace, West Fargo Public Schools
Bradley Webster, Rolette Public Schools

Prairie Public seeks enthusiastic, hard-working, dedicated people to serve on the Prairie Public Broadcasting boards. Anyone interested in serving is encouraged to inquire.

Prairie Public Broadcasting, Inc. Annual Financial Report for the Year Ending 9/30/10

	Television		Radio		PPB
	Amount	%	Amount	%	Total
Sources					
Membership	\$1,241,216	17%	\$336,423	18%	\$1,577,639
Underwriting	\$169,929	2%	\$180,940	10%	\$350,869
Corporation for Public Broadcasting ¹	\$1,087,744	15%	\$215,617	11%	\$1,303,361
Local Production Funding	\$305,271	4%	\$80,598	4%	\$385,869
State of North Dakota	\$1,328,762	18%	\$193,908	10%	\$1,522,670
State of Minnesota	\$519,874	7%	\$0	0%	\$519,874
Grants ¹	\$1,626,085	22%	\$506,801	27%	\$2,132,886
Fees, Rents	\$712,355	10%	\$233,454	12%	\$945,809
Charitable Gaming	\$362,286	5%	\$140,889	7%	\$503,175
Other	\$32,675	0%	\$21,080	1%	\$53,755
TOTAL SOURCES	\$7,386,197	100%	\$1,909,710	100%	\$9,295,907
Uses					
Programming & Production	\$2,380,097	34%	\$997,165	45%	\$3,377,262
Engineering	\$944,378	14%	\$235,147	11%	\$1,179,525
Administration	\$888,433	13%	\$345,502	16%	\$1,233,935
Fundraising	\$346,066	5%	\$63,741	3%	\$409,807
Long Term Debt Retirement	\$323,250	5%	\$125,708	6%	\$448,958
System Upgrade & Other	\$201,446	3%	\$386,770	17%	\$588,216
Change in Prairie Public Endowment	\$92,467	1%	\$35,960	2%	\$128,427
DTV System Construction	\$1,737,902	25%	\$0	0%	\$1,737,902
TOTAL USES	\$6,914,039	100%	\$2,189,993	100%	\$9,104,032
EXCESS (DEFICIT) SOURCES OVER USES	\$472,158		(\$280,283)		\$191,875

Financial data provided from Eide Bailly LLP audited financial statements of Prairie Public Broadcasting, Inc.

¹Grants include unrestricted support for operations and grants for capital construction and equipment from the U.S. Department of Agriculture, Corporation for Public Broadcasting and the U.S. Department of Commerce. Grants for capital construction and equipment totaled \$1,359,986 for television and \$231,781 for radio.

Local support comprised of membership and underwriting is the largest source of unrestricted support for Prairie Public Broadcasting, Inc.

Business and Foundation Support

Prairie Public thanks the following businesses and foundations for investing \$1,000 or more in underwriting support for television and radio program services.

7th Avenue Auto Salvage
AARP North Dakota
ABC Seamless
A.K. A Coach and Company
Amazing Grains
Aquablue
Arvig Communication Systems
Association of Manitoba Museums
Attention to Detail Painting, Inc.
Avant Hair & Skin Care Studio
Bartlett & West
Basin Electric Power Cooperative
Benedictine Health System
Bethany Retirement Living
Bismarck State College
Blue Cross Blue Shield/Noridian
Blue Moose Bar and Grill
Books on Broadway
Calm Air
Canad Inns
Charterhouse Hotel
Downtown Winnipeg
Children's Hospital Foundation
of Manitoba
Countryfest 2010 Dauphin
Creative Kitchen
Curtis Construction Company
Curtis Tanabe, DDS
Dakota Eye Institute
Dan's Supermarket
David C. Thompson
Destination Churchill
DFC Consultants
EAPC
Edward Jones
Elim Rehab & Care Center
Eventide
Fair Hills Resort
Family Vision Clinic
Fargo Psychiatric Clinic
Fargo Theatre
Fargodome
Farmers Union Insurance
Feld Entertainment
Frontier Americana of Fargo
Gate City Bank
Great River Energy
Greater Grand Forks Convention
& Visitors Bureau
Happy Harry's Bottle Shops
Harmon Glass Doctor
Hartz Foundation
Hazelden
Heart Institute of North Dakota
Helenske Design Group
Horizons Magazine
Hornbacher's Foods
Hotel Donaldson
Humphry Inn & Suites
Independent Living Resource Centre

Inn at the Forks
InterceptEFT
Investment Planning Counsel
J & R Vacuum & Sewing Centers
Jade Presents
Jam Theatricals
JAQ's Garage
Knight Printing
Lifetime Eyecare Associates
Lignite Energy Council
Logix
Lundeen Foundation/
Victor Lundeen Company
Minot Prairie Quilters
Minot State University
Minot Symphony Orchestra
Mojo
Mosaic Foods
Nash Finch Company
NDSCS
NDSU Memorial Union Gallery
Nilles Law Firm
Nodak Mutual Insurance
North Dakota Association of
Rural Electric Cooperatives
North Dakota Education Association
North Dakota Humanities Council
North Dakota Teen Challenge
Otter Tail Power Company
Park Christian School
Pearson Christensen & Clapp
Perimeter Aviation
Prairie Business Magazine
Ramkota Hotel of Bismarck
Remax-Gary Davlut
Retina Consultants
Rhombus Guys
River Pointe of Moorhead
Sewing Machines Plus
Spirit Room
St. Alexius Medical Center
St. John's Ravenscourt
Stained Glass Workshop
Starion Financial
Tangent Strategies
Taylor McCaffrey
Thrifty White Pharmacy
United Automotive Tech Center
United Tribes Technical College
University of Mary
Urgent Med
Valley Imports
Via Rail Canada
Victoria Lifeline
Vogel Law Firm
Waterford
West Acres Shopping Center
Winnipeg Convention Centre
Xcel Energy
Zuger Kirmis & Smith

*If we have inadvertently omitted or incorrectly acknowledged your support,
please contact us at 800-359-6900, ext. 536.*

Investors Circle Support

Prairie Public Broadcasting gratefully thanks the following Investors Circle members, a dedicated group of donors who have made gifts totaling \$1,000 or more between October 1, 2009, and September 30, 2010.



Gold Investors • \$5,000 to \$9,999

Joyce and Margaret Beggs, Winnipeg, MB

Silver Investors • \$2,500 to \$4,999

Dr. Idatonye Afonya, Crookston, MN
George William Battershill*, Winnipeg, MB
Dan and Françoise Buchanan, Jamestown, ND
Kent Conrad and Lucy Calautti, Washington, DC
Paul and Gail Ebeltoft, Dickinson, ND
Dr. Rosanne Gasse, Brandon, MB
Jane Groves, Winnipeg, MB
Richard and Barbara Owens, Bismarck, ND
Al and Carol Samuelson, Bismarck, ND
Richard J. and Mary Scott, Winnipeg, MB
Gus and Mary Staahl, Fargo, ND
Anonymous, San Dimas, CA
Anonymous, Jamestown, ND

Bronze Investors • \$1,000 to \$2,499

Gloria Y. Anderson, Fargo, ND
Leona Anderson*, Hawley, MN
John Andrist, Crosby, ND
Monks of Assumption Abbey, Richardton, ND
Orlin and Millie Backes, Minot, ND
Ray and Barbara Bailey, Winnipeg, MB
Howard and Dorothy Barlow, Fargo, ND
MacDonald and Taylor Barnes, Jamestown, ND
Richard and Joanne Becker, Grand Forks, ND
Claudia Berg and Robert Matz, Bismarck, ND
Vivian Berg, Bismarck, ND
Bob and Sally Berrell, Fargo, ND
Rodney and Anne Biggs, Winnipeg, MB
Kim and Barbara Booth, Fargo, ND
Julie Burgum, Casselton, ND
Arthur and Shirley Carlson, Bismarck, ND
Jeffrey T. and Ann Clark, Fargo, ND
Drs. Juliette and John Cooper, Winnipeg, MB
Bob and Virginia Dambach, Fargo, ND
Allan Denton, Winnipeg, MB
Luella Dunn, Bismarck, ND
Tom Edwards and Jackie McElroy-Edwards, Thompson, ND
Noel and Judith Fedje, Fargo, ND
Dr. and Mrs. Calvin Fercho, Fargo, ND
Dr. Marcus and Margaret Fiechtner, Bismarck, ND
Dr. Walter and Carolyn Frank, Bismarck, ND
Gerald Groenewold and Connie Triplett, Grand Forks, ND
Reuben Gums, Jamestown, ND
John and Suzanne Harris, Fargo, ND
Jonathan and Maniphone Haug, Grand Forks, ND
Heidi Heitkamp, Inc., Mandan, ND
Flora A. Hine, East St. Paul, MB
Verlin Hinsz and Magdalene Chalikia, Fargo, ND
Andrew Ingalls, Fargo, ND
Thomas and Beth Iverson, Moorhead, MN
Dr. Sharon Ervin Johnson, Minot, ND
John Klai, Klai Juba Architects, Las Vegas, NV
Richard and Audrey Kloubec, Fargo, ND
Drs. Kimberly T. Krohn and John A. Fishpaw, Minot, ND
Carol Jean Larsen, Bismarck, ND
Mary Loyland, Thompson, ND
Magnum Manufacturing LLC, Amenia, ND
Bill and Darline Mahowald, Bismarck, ND
Donald and Martha McCarthy, Winnipeg, MB
Michael M. Miller, Fargo, ND
Drs. Laura and Douglas Munski, Grand Forks, ND
Gerald and Jean Newborg, Bismarck, ND
Lee Nordin, Grand Forks, ND
David Nygaard, Bowman, ND
Paul and Anne Nyren, Streeter, ND
Jack and Kristen Paris, Bismarck, ND
John Q. Paulsen, Fargo, ND
John and Rebecca Petrik, Bismarck, ND
Richard and Arlette Preston—
7th Avenue Auto Salvage, Inc., Fargo, ND

Marjorie Reed, Winnipeg, MB
Bernett and Nancy Reinke, Fargo, ND
John and Jean Rockey, Winnipeg, MB
David and Marie Scott, Winnipeg, MB
Karina Singer, Bismarck, ND
Larry and Denise Spanjer, Bismarck, ND
Rodney Steiman and Pauline Wood Steiman, Winnipeg, MB
Karen Stoker, Fargo, ND
Judy Strong, Moorhead, MN
Deb Syvertson, Willow City, ND
Reeh and Pamela Taylor, Winnipeg, MB
Terracon Development Ltd., Winnipeg, MB
Dave Thompson, Bismarck, ND
Alan D. and Phyllis Ann Thoren Fund, Winnipeg, MB
Jack Trueman, La Salle, MB
Joyce and Sidney Waldron, Winnipeg, MB
Joseph A. Westby and Rita F. Kelly, Bismarck, ND
Patricia and Kenneth Zealand, Winnipeg, MB
Anonymous, Anchorage, AK
Anonymous, Winnipeg, MB (8)
Anonymous, Fergus Falls, MN
Anonymous, Hallock, MN
Anonymous, Lake Park, MN
Anonymous, Plentywood, MT
Anonymous, Bisbee, ND
Anonymous, Bismarck, ND
Anonymous, Fargo, ND
Anonymous, Grand Forks, ND
Anonymous, Jamestown, ND
Anonymous, Minot, ND

**deceased*

T. L. Donat Legacy Circle

Prairie Public extends special appreciation to members of the T. L. Donat Legacy Circle. Named for Dr. Ted Donat, Prairie Public's founder, the Legacy Circle provides an opportunity for donors to leave a thoughtful legacy to our region by making a provision for Prairie Public in their wills or through other estate gifts.

Gloria Anderson, Fargo, ND
Paul Hunter, Winnipeg, MB
Carol Jean Larsen, Bismarck, ND
Barbara Owens, Bismarck, ND
Richard Owens, Bismarck, ND
Layton Raaen, Fargo, ND
Anonymous, Scottsdale, AZ
Anonymous, Winnipeg, MB (4)
Anonymous, Moorhead, MN
Anonymous, Sabin, MN
Anonymous, Fargo, ND (4)
Anonymous, Grand Forks, ND (2)
Anonymous, Kenmare, ND
Anonymous, Minot, ND
Anonymous, Richardton, ND
Anonymous, Towner, ND

If you have provided for Prairie Public in your will or trust, please let us know. By doing so, you will help us to plan for the future and will allow us to thank you for your outstanding commitment to the mission of public broadcasting.

Bequests

The following have honored Prairie Public with gifts in their estates. With deep regard, we remember these friends for their special commitment to sustaining Prairie Public for future generations.

Estate of Gladys C. Foss
Estate of Carla C. E. Gustafson

If we have inadvertently omitted or incorrectly acknowledged your support, please contact us at 800-359-6900, ext. 510.

Endowment: Funding the Future

Prairie Public Broadcasting Endowment Fund

The fund, established in fiscal year 2007, is a board-designated fund comprised of unrestricted assets allocated to the fund in accordance with policies adopted by the board of directors. The purpose of the fund is to provide long-term general support to meet the financial needs of Prairie Public. The fund is managed by Bremer Trust based upon the investment policies approved by Prairie Public's Board of Directors. On September 30, 2010, the fund had a balance of \$392,468.

Other Endowment Funds

Through endowed gifts from many sources, Prairie Public has established endowment funds at the foundations listed below. These professionally managed endowments provide annual interest income that helps ensure the ongoing operation of Prairie Public and maintain programming excellence in the prairie region. Prairie Public thanks those who have established or contributed to these endowed funds and recognizes these foundations for managing the funds at their institutions during fiscal year 2010.

Fargo-Moorhead Area Foundation

Fargo, North Dakota

Dennis L. Falk Local Production Fund
Lucien L. Barnes and Edna Barnes Fund,
a component of the
Fargo-Moorhead Area Foundation

Prairie Public Broadcasting Fund:
American Hospital Association for
Small or Rural Hospitals
Evelo, Inc.
Anita Marquart Estate
Shirley Orn Weaver for Tom Orn Memorial
Raymond and Bernice Schramm Estate
Hattie Starcher Estate
Carol L. Stoudt Donor Advised Fund (II)

The North Dakota Community Foundation

Bismarck, North Dakota

Bremer Banks
Prairie Public Television Fund
Bismarck Prairie Public Television Fund:
Otto Bremer Foundation
Ruth Landfield

The Winnipeg Foundation

Winnipeg, Manitoba

W. R. and Linda McQuade Endowed Fund
Prairie Public Television (Manitoba), Inc.
Endowed Funds:
William O. Chubb
Lois Erickson
Margaret Houston
G. Warren and Lyn Keates
Lawrie Pollard
Anonymous
Triple A Fund

Additional Support

A broad base of individual, corporate, and foundation support generates substantial municipal, state, and federal support for Prairie Public Broadcasting's services. Funds support operations, capital improvements, and specific outreach programs and productions. Prairie Public received support from the following in fiscal year 2010.

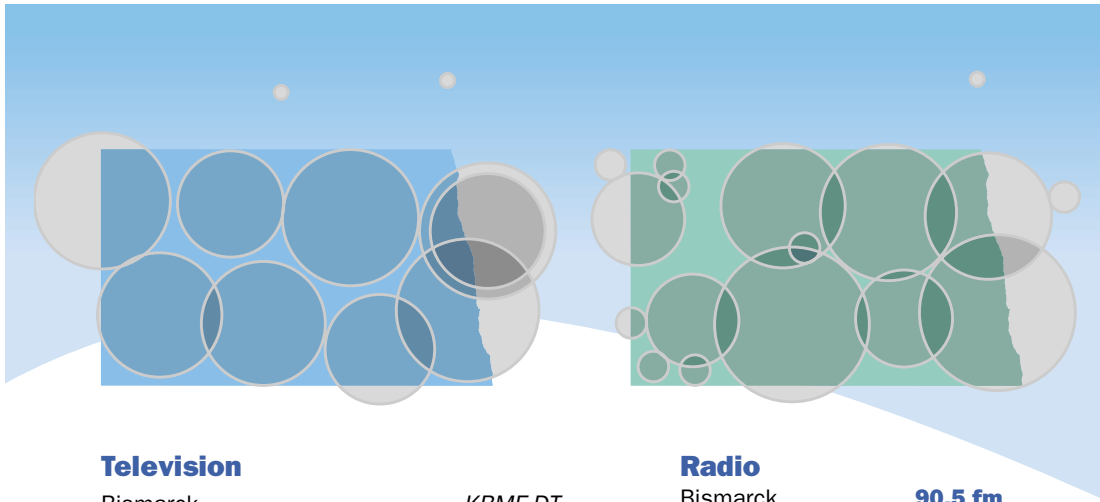
AARP
Altrusa International of Fargo
Berdie and Irvin Cohen Memorial Fund
through the Jewish Foundation of Manitoba
David and Ruth Borlaug
Mr. Robert Chabora
Corporation for Public Broadcasting
The Dakota Institute of the
Lewis & Clark Fort Mandan Foundation
Division of Mental Health & Substance Abuse Services
of the North Dakota Department of Human Services
Ducks Unlimited
Energy and Environmental Research Center—
U.S. Department of Energy NETL Program
Fargo-Moorhead Area Foundation
Fargo, West Fargo, and Moorhead
through an Arts Partnership grant
A. Flegel
Gate City Bank
Hal and Kathy Gershman Family Foundation
Governor's Prevention Advisory Council
Dr. Gerald H. Groenewold
Jamestown College
J.M. Kaplan Fund
Jewish Foundation of Manitoba
Carol Jean Larson
Lignite Energy Council
The Margaret A. Cargill Foundation
The Minnesota Arts and Cultural Heritage Fund,
with money from the vote of the people
of Minnesota on November 4, 2008
Nash Finch Company
North Dakota Council on the Arts
North Dakota Farmers Union
North Dakota Humanities Council
North Dakota State University
North Dakota State University Libraries
Germans From Russia Collection
Otto Bremer Foundation of St. Paul, Minnesota
PCOR Partnership
Public Broadcasting Service
State Bank and Trust
State of Minnesota
State of North Dakota
Tri-College International Watershed (NDSU)
United Sugars Corporation
U.S. Department of Agriculture Rural Utilities Service
U.S. Department of Commerce Public Telecommunications
Facilities Program
University of North Dakota
Winnipeg Foundation

Matching Support

Your gift to Prairie Public helps us to qualify for matching grants from sources including the National Endowment for the Humanities. When you renew your membership in Prairie Public or give an additional gift, it is often matched dollar-for-dollar by these grants. If you do not wish your contribution to be matched by eligible grant funds, please contact us at 800-359-6900 or visit info@prairiepublic.org. Thank you to the businesses listed below that matched contributions made by their employees to Prairie Public.

Abbott Fund Matching Gift Plan
Baker Hughes Foundation
Burlington Northern Santa Fe Foundation
ExxonMobile Foundation
Gate City Bank
General Mills Foundation
Home Depot Matching Gift Center
Merrill Lynch & Co Foundation
Microsoft Matching Gifts Program
Midland National Life Insurance Co
The Prudential Foundation
Qualcomm Matching Gift Program
Thrivent Financial for Lutherans
U.S. Bancorp
Washington Post
Xcel Energy Foundation

*If we have inadvertently omitted or incorrectly acknowledged your support,
please contact us at 800-359-6900, ext. 510.*



Television

Bismarck	<i>KBME-DT</i>
Crookston/Grand Forks	<i>KCGE-DT</i>
Dickinson	<i>KDSE-DT</i>
Devils Lake	<i>KMDE-DT</i>
Ellendale	<i>KJRE-DT</i>
Fargo	<i>KFME-DT</i>
Grand Forks	<i>KGFE-DT</i>
Minot	<i>KSRE-DT</i>
Williston	<i>KWSE-DT</i>
Brandon, Selkirk, Winnipeg MB . .	<i>Via cable</i>

With additional digital capabilities, Prairie Public broadcasts four program streams. Viewers who use a rooftop antenna receive all four. Viewers who use cable, dish, or satellite services will receive Prairie Public's primary schedule, and one or more additional program streams.

- PPB1** Prairie Public's high-definition schedule
- PPB2** Standard definition simulcast of the high-definition schedule
- PPB3** Programs produced in and about North Dakota, Manitoba, Minnesota, and the region
- PPB4** How-to, travel, cooking, and K-12 classroom programs

Radio

Bismarck	90.5 fm
Beach	91.9 fm
Bowman	91.9 fm
Crosby	91.9 fm
Devils Lake	91.7 fm
Dickinson	89.9 fm
Fargo	91.9 fm
Grand Forks	89.3 fm
Grand Forks	90.7 fm
Harvey	91.9 fm
Hettinger	91.9 fm
Jamestown	91.5 fm
Minot	88.9 fm
Thief River Falls	88.3 fm
Tioga	91.9 fm
Williston	89.5 fm
Plentywood MT	91.9 fm
Winnipeg MB	<i>Cable</i> 107.9

Listeners can choose from Prairie Public's two radio formats and can **access both** schedules with an HD radio or online at www.prairiepublic.org.

Roots, Rock, and Jazz Listeners in eastern North Dakota hear public radio's signature news and entertainment programs and a diverse schedule of roots, rock, and jazz music.

Classical Listeners in western North Dakota hear public radio's signature news and entertainment programs and a diverse schedule of classical and opera music.



Prairie Public Broadcasting, Inc.

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